Predicting Subreddit by Post

GA Data Science Immersive Sara Soueidan April 24th, 2020

Guess the Subreddit

```
"Made everything bagels! Pretty stoked for a first attempt!"
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"Rhubarb and apple turnovers. Made from scratch, except for the pastry, obviously."

"I just had a fried rice revelation."

"Help with my cheesecake."

"What am I doing wrong? Is this me or the pan?"

"My cat is an a@@hole...."

Guess the Subreddit

- BAKING "Made everything bagels! Pretty stoked for a first attempt!"
- BAKING "Rhubarb and apple turnovers. Made from scratch, except for the pastry, obviously."
- **COOKING** "I just had a fried rice revelation."
- COOKING "Help with my cheesecake."
- COOKING "What am I doing wrong? Is this me or the pan?"
- BAKING "My cat is an a@@hole...."

The Data

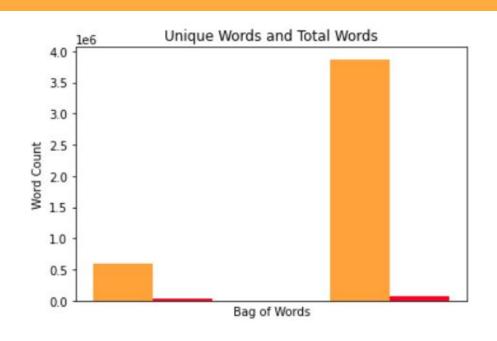
FEATURES

title created_utc selftext id media_only

CLASSIFIER

subreddit

The Evaluation



Total Words

Unique Words

Sentence Length

The Clean

Remove stopwords+

Lemmatize

Filter for urls

The Models

Logistic Regression

Training Accuracy - 93%

Testing Accuracy ~ 92%

Naive Bayes

Training Accuracy - 91%

Testing Accuracy ~ 91%

KNN

Training Accuracy - 99%

Testing Accuracy ~ 87%

Conclusions

Simple (shorter) is better

Grouping words has strong impact

Start large, tune small

Questions?

References

- https://towardsdatascience.com/another-twitter-sentiment-analysis-with-python-part-8-dimensionality-reduction-chi2-pca-c6do6fb3fcf3
- https://www.kdnuggets.com/2019/01/solve-90-nlp-problems-step-by-step-guide.html
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- $\bullet \qquad https://towards datascience.com/text-classification-using-k-nearest-neighbors-46 fa 8a77 acc 5$
- https://medium.com/@annabiancajones/sentiment-analysis-on-reviews-feature-extraction-and-logistic-regression-43a29635cc81
- Lessons